

Sam Rich

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DoB 19/12/73

work experience

Development & NGO Work

- 03/06-06/06 Developing **www.UgandaWitness.org** with local NGOs and journalists to document human rights abuses in the run up to Uganda's 2006 presidential elections.
- 9/05 - 01/06 Research and writing as part of team producing **World Bank** framework paper on the use of technology in the textile industry, includes analysis on Uganda and Mauritius.
- 4/04 - 5/05 **Educational consultant** conceptualisation, design and project management of teaching materials for sustainable agriculture in Uganda
- Identification of local best practice
 - Building of a network of NGOs, gov'm't and donors
 - Development of communication strategy with partners for a national campaign
- 1/04 - 6/04 **Writing** on development for Uganda's The Monitor.
Monitoring and evaluation for World Vision (Gulu) and Danida's 'Farm Talk'.
- 9/03 - 4/04 **UK Film Council** promoting minority access, diversity and equal opportunities in the film industry.
- 4/01 - 9/01 SPW, **Uganda** teaching agriculture in villages in Masaka district, using PRA with farmers and schoolchildren.

Writing & Research

- 4/03 - 6/03 **Creativity Incubator**, research and writing on innovation in business with Ravensbourne College, Sussex University & Central St Martin's.
- 1/02 - 4/02 **learnirect**, consultancy work reporting on best practice in the design of learning materials for literacy and numeracy.
- 1/01 - 2/01 **Dot.bomb**: researching the internet boom in Britain for the recently published Dot.bomb: The Rise and Fall of Dotcom Britain.
- 8/00 - 2/01 **learnirect**, production & creative work for the UK DfEE's National Number Day, and author of The Number Book, a groundbreaking textbook for maths teachers.
- 1/99 - 5/00 **Design Council**, Sharing Innovation Editor, initially writing and editing in-house. Later, heading a team of 5 in-house staff, and 9 freelance writers. Creation of a digital photographic library, and thousands of articles on design in the UK.
- 10/96 - 9/98 Freelance journalism includes sub-editing, and writing features for **The Independent**.

Multimedia

- 6/02 – 9/02 **London Transport Museum:** Conceptualisation, development, and design work for a web-based exhibit on the tube map: The Real Underground.
- 2/01 – 4/01 **PacketVideo** producing websites for palmtop devices to demonstrate streaming video on 4G mobile networks, video editing.
- 12/99 – 5/00 **Design Council** Website Manager
- Responsible for management and development of the Design Council's 6 websites
 - Working with high-profile New Media design agencies

Other Work

- Archaeology everywhere from Crete to Belize via the Bronx
- Managing an early internet café in London
- Managing a bar in the French Alps
- Teaching English as a foreign language

academic qualifications

Further Education

- 2001 Diploma in Organic Agriculture from St Jude's Institute of Organic Farming, Uganda.
- 1993 - 96 BA **First Class** (Honours) in Archaeology, Institute of Archaeology, University College London, University of London.
- 1982 - 92 Latymer Upper School, King's Street, Hammersmith, London.
- GCSEs: English Language, English Literature, Maths, French, Latin, Ancient Greek, History, Chemistry, & Advanced Maths.
- A-Levels: English B, Renaissance History D, & Politics B.

Essential Skills

- Typing 60 wpm
- Languages English (native); French (working); Swahili, Spanish (basic).

Working experience of software includes:

- Office Microsoft Word, Excel, Powerpoint, Access & FilemakerPro
- Design Adobe Photoshop, Illustrator, InDesign & Quark Xpress
- Web Macromedia Dreamweaver, Flash & BBEdit
- Video Adobe Premier, Final Cut Pro, & Media Cleaner

References available on request